



Rignaldo Emer discovered that “Playing the Game” at McDonald’s reaps big rewards!

Like the rest of the world, “World Cup Fever” took over Aruba for a few months, and the event influenced many aspects of island life, including eating at McDonald’s. During the period of World Cup 2006, the McDonald’s franchise in both Aruba and Curacao, in cooperation with Garage Centraal, the distributors of Hyundai, offered a “Play the Game” campaign. Joining them in this venture was the Breezes Super All Inclusive Resort of Curacao.

McDonald’s patrons collected game pieces to place on a game board, and if they were able to complete an entire row of the grouping of four teams, they won a prize, with the grand prize being a brand new Hyundai for completing the A group. In both Aruba and Curacao a car was to be awarded.

“This comes just in time” reports grand prize winner Rignaldo Emer, “I was looking to buy a new car, and now I have one!” Also taking home some great prizes are Marco Fazari with a giant plasma screen TV, Irene Williams with a X Box game platform and seven lucky winners will enjoy a free stay the Breezes resort. Benedicta Geil, Andy Everon, Izania Wever, Sue Ellen Croes, Bouimar Castro, Milton Tromp and Bernadina Gilhuys Bislik will have a wonderful two days at the ultimate resort in Curacao, including an array of activities and all their food and beverages.

Garage Centraal Manager Andy Lacle handed over the keys of a bright yellow Hyundai to Rignaldo Emer on Wednesday afternoon, August 17 along with Ricardo Montiel and Marlena Tromp of McDonald’s at their Palm Beach restaurant. “I have to admit I wasn’t that crazy about the color when I first saw it,” expressed Rignaldo, “but now it has kind of grown on me.” It was suggested that with what he saved on buying a new car, he could get the paintjob of his dreams!

Congratulations to all the McDonald’s winners!